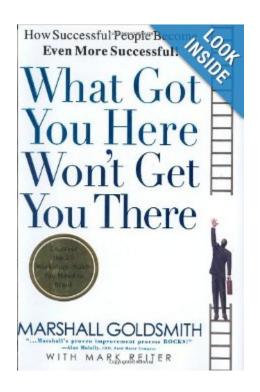


Mojo: How to Get It, How to Keep It, How to Get It Back if You Lose It By Marshall Goldsmith

Mojo is the moment when we do something that's purposeful, powerful, and positive and the rest of the world recognizes it. This book is about that moment--and how we can create it in our lives, maintain it, and recapture it when we need it.

In his follow-up to the *New York Times* bestseller *What Got You Here Won't Get You There*, #1 executive coach Marshall Goldsmith shares the ways in which to get--and keep--our Mojo. Our professional and personal Mojo is impacted by four key factors: *identity* (who do you think you are), *achievement* (what have you done lately?), *reputation* (who do other people think you are-and what have you've done lately?), and *acceptance* (what can you change--and when do you need to just "let it go"?). Goldsmith outlines the positive actions leaders must take, with their teams or themselves, to initiate winning streaks and keep them coming.

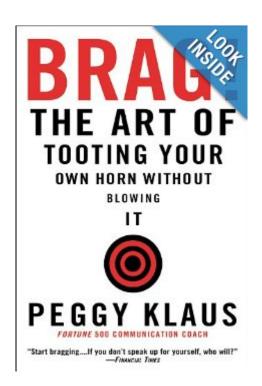


## What Got You Here Won't Get You There: How Successful People Become Even More Successful

By Marshall Goldsmith

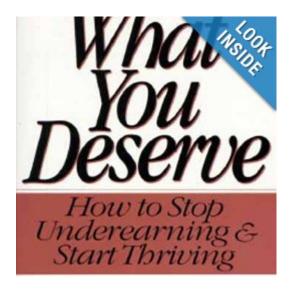
America's most sought-after executive coach shows how to climb the last few rungs of the ladder.

The corporate world is filled with executives, men and women who have worked hard for years to reach the upper levels of management. They're intelligent, skilled, and even charismatic. But only a handful of them will ever reach the pinnacle -- and as executive coach Marshall Goldsmith shows in this book, subtle nuances make all the difference. These are small "transactional flaws" performed by one person against another (as simple as not saying *thank you* enough), which lead to negative perceptions that can hold any executive back. Using Goldsmith's straightforward, jargon-free advice, it's amazingly easy behavior to change.



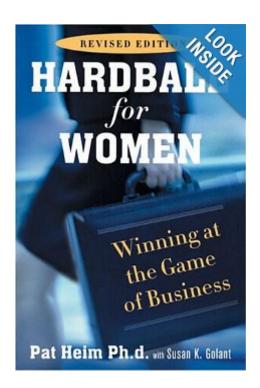
# <u>Brag!: The Art of Tooting Your Own Horn without Blowing It</u> By Peggy Klaus

The renowned communication expert's subtle but effective plan for selling your best asset - yourself - without turning off those you're trying to impress.



# **Earn What You Deserve: How to Stop Underearning & Start Thriving By Jerrold Mundis**

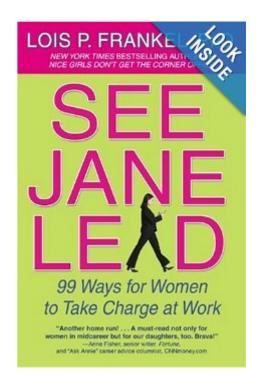
A revolutionary guide to earning power and personal budgeting shows readers how to spend wisely, streamline their finances, and develop a budget that puts their money where they want it to go.



<u>Hardball for Women: Revised Edition</u>
By Pat Heim and Susan K. Golant

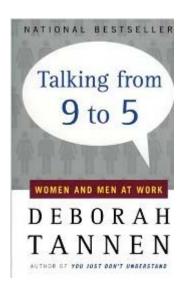
In **Hardball for Women**, Pat Heim shows women how to break patterns of behavior that have put them at a disadvantage in the business world of men. Whether the arena is a law firm, a medical group, a corporation, or any other work environment, **Hardball for Women** decodes the male business culture and gives readers strategies on how to use its rules to get ahead—and stay ahead. Readers will learn to:

- Be assertive without being obnoxious
- Display confidence
- Engage in smart self-promotion
- Lead both men and women—and recognize the differences between them
- Use "power talk" language to your advantage



## See Jane Lead: 99 Ways for Women to Take Charge at Work By Lois P. Frankel

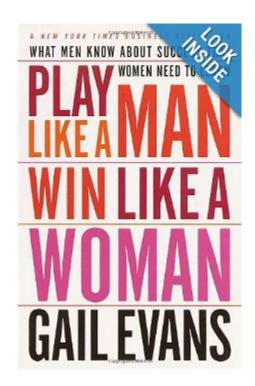
The workplace is changing. From the boardrooms to non-profit organizations to the military, the typical male management style is now obsolete. There is a new generation of employees who reject hierarchical leadership and respond to the behaviors and characteristics that women traditionally exhibit. In other words, the time for women to take charge is now! In SEE JANE LEAD, Dr. Frankel provides a blueprint for women who want to tap their natural leadership abilities and manage with greater ease and confidence in the business world, on the soccer field, at home, and beyond. With the same sharp insight that she demonstrated in *Nice Girls Don't Get Rich* and *Nice Girls Don't Get the Corner Office*, Dr. Frankel shows women how they can overcome sabotaging childhood behaviors that hold them back, while offering practical advice and real-life examples of strong female leaders who have succeeded—in male dominated fields—beyond their wildest dreams.



## Talking from 9 to 5: Women and Men at Work By Deborah Tannen

In her extraordinary international bestseller, *You Just Don't Understand*, Deborah Tannen transformed forever the way we look at intimate relationships between women and men. Now she turns her keen ear and observant eye toward the workplace--where the ways in which men and women communicate can determine who gets heard, who gets ahead, and what gets done.

An instant classic, *Talking From 9 to 5* brilliantly explains women's and men's conversational rituals--and the language barriers we unintentionally erect in the business world. It is a unique and invaluable guide to recognizing the verbal power games and miscommunications that cause good work to be underappreciated or go unnoticed--an essential tool for promoting more positive and productive professional relationships among men and women.



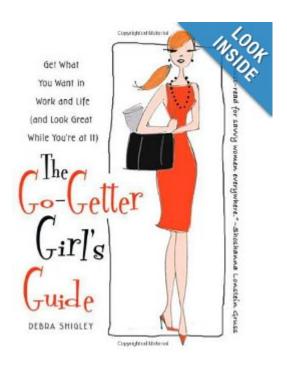
#### Play Like a Man, Win Like a Woman: What Men Know About Success that Women Need to Learn

By Gail Evans

In her book **Play Like a Man, Win Like a Woman**, Gail Evans reveals the secrets to the playbook of success and teaches women at all levels of the organization--from assistant to vice president-how to play the game of business to their advantage.

Sharing with humor and candor her years of lessons from corporate life, Gail Evans gives readers practical tools for making the right decisions at work. Among the rules you will learn are:

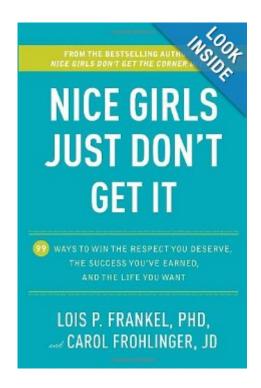
- How to Keep Score at Work
- When to Take a Risk
- How to Deal with the Imposter Syndrome
- Ten Vocabulary Words That Mean Different Things to Men and Women
- Why Men Can be Ugly, and You Can't
- When to Quit Your Job



# The Go-Getter Girl's Guide: Get What You Want in Work and Life (and Look Great While You're at It)

#### By Debra Shigley

Every office has one – a Go-Getter Girl – someone who seems to just *know certain stuff* about how to get the plum jobs/lifestyle she wants and damn, always looks great while she's at it. Magic? No, it's about strategizing--and *The Go-Getter Girl's Guide* shows you how.

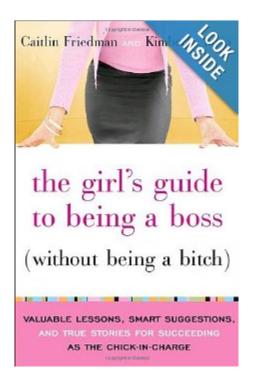


## Nice Girls Just Don't Get It: 99 Ways to Win the Respect You Deserve, the Success You've Earned, and the Life You Want

By Lois P. Frankel, Carol Frohlinger

Offering the same brand of practical, no-holds-barred, expert advice that made *Nice Girls Don't Get the Corner Office* an international million-copy bestseller, *Nice Girls Just Don't Get It* teaches us the skills we need to turn from a nice girl into a winning woman, not just in our careers but in our relationships, families, and everyday lives.

Have you ever felt invisible? Taken advantage of? Reluctant (or unable) to articulate what you really want? If so, join the club. The nice girls club. Nice girls—that's right, girls—are those more concerned with pleasing others than with addressing their own needs and haven't yet learned how to overcome the childhood messages cultural stereotypes keeping them from getting their voices heard, their needs met, and the lives they want.

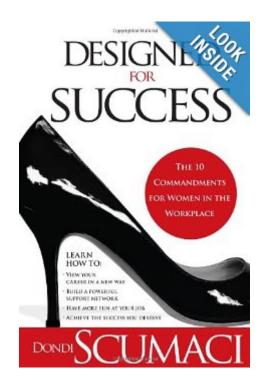


The Girl's Guide to Being a Boss (Without Being a Bitch): Valuable Lessons, Smart Suggestions, and True Stories for Succeeding as the Chick-in-Charge

By Caitlin Friedman, Kimberly Yorio

Forget what you've heard. Nice girls can get the corner office.

As women, we haven't always had the best role models at work. We've either worked for men or we've had female bosses who are, well, big bitches. Woman still don't have much of a road map right now when it comes to taking charge at the office, so the team who brought you the national bestseller *The Girl's Guide to Starting Your Own Business* is drawing one for us. Caitlin Friedman and Kimberly Yorio will teach you to be powerful without being possessive, to be opinionated without being brassy, and to have a strong voice without micromanaging. You'll learn just how to own the role of queen bee in a positive way so that you can be more mentor than manager, one who leads, inspires, and motivates.

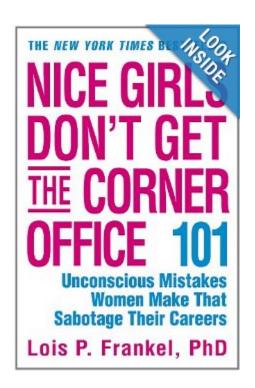


# <u>Designed For Success: The 10 Commandments for Women in the Workplace</u> By Dondi Scumaci

How to step up, step out, and break through at work.

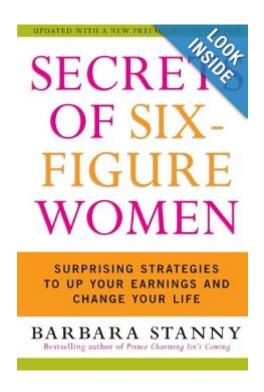
Discover how to make the most of your career opportunities and perform your job with passion and excellence. Tapping into more than a decade of experience talking to, listening to, and helping women navigate their careers, Dondi Scumaci teaches you—step-by-step—how to:

- · Gain the confidence you need to fully engage at work
- · Communicate actively, but without aggression
- · Negotiate instead of just accepting
- · Update, upgrade, and develop yourself
- Think strategically and market your results in quantifiable ways
- · Never settle for less than you were designed for



Nice Girls Don't Get the Corner Office: 101 Unconscious Mistakes Women Make That Sabotage
Their Careers (A NICE GIRLS Book)
By Lois P. Frankel

If you work nonstop without a break...worry about offending others and back down too easily...explain too much when asked for information....or "poll" your friends and colleagues before making a decision, chances are you have been bypassed for promotions and ignored when you expressed your ideas. Although you may not be aware of it, girlish behaviors such as these are sabotaging your career!



# <u>Secrets of Six-Figure Women: Surprising Strategies to Up Your Earnings and Change Your Life</u> By Barbara Stanny

Quietly and steadily, the number of women making six figures or more is increasing and continues to rise at a rate faster than for men. From entrepreneurs to corporate executives, from white-collar professionals to freelancers and part-timers, women are forging careers with considerable financial success.

In *Secrets of Six-Figure Women,* Barbara Stanny, journalist, motivational speaker, and financial educator, identifies the seven key strategies of female highearners: A Profit Motive, Audacity, Resilience, Encouragement, Self-Awareness, Non-attachment, and Financial Know-How.